



November 1, 2018
8:00 AM to 12:00 Noon
The Pinnacle Center
3330 Highland Drive
Hudsonville 49426

**Sales & Operations Planning: The Basics and How to Make It
Really Work for Your Organization Seminar**

Presenter: Tod Schwartz, CPIM-F, CSCP

In your organization, does Sales and Marketing see eye to eye with Operations, Finance, or Engineering? Is there a cohesive, agreed-upon plan for Sales and Operations extending out eighteen months? If not, this seminar will show you how to achieve this. Sales & Operations Planning (S&OP) is designed to provide the structure and get the answers to the questions above.

Participants in this seminar will learn how to get S&OP started correctly in any Manufacturing or Distribution organization, right now. Each participant will walk away with the knowledge, structure, and a detailed handbook on how to bring Sales & Operations Planning to your organization today and make it stick. Let's get started today!